

PROMOTION RECOMMENDATION  
The University of Michigan  
College of Literature, Science, and the Arts

Ted Brader, associate professor of political science, with tenure, College of Literature, Science, and the Arts, is recommended for promotion to professor of political science, with tenure, College of Literature, Science, and the Arts [also being promoted to research professor, Center for Political Studies, Institute for Social Research].

Academic Degrees:

Ph.D.	1999	Harvard University
A.B.	1993	Dartmouth College

Professional Record:

2006 – present	Associate Professor, Department of Political Science, and Research Associate Professor, Center for Political Studies, University of Michigan
2005 – 2011	Adjunct Associate Professor, Department of Communication Studies, University of Michigan
2000 – 2006	Assistant Professor, Department of Political Science, University of Michigan
2000 – 2006	Faculty Associate, Center for Political Studies, Institute for Social Research, University of Michigan
1999 – 2000	Lecturer, Department of Government, Harvard University

Summary of Evaluation:

Teaching – Professor Brader is a good and dedicated teacher, who has worked diligently to incorporate new approaches to learning and assessment. He teaches a broad range of undergraduate courses, from large lectures to smaller seminars, with topics that include the media and public opinion, political behavior, and political psychology. He has also supervised numerous independent studies, honors theses, and other research opportunities for undergraduates, and many have received awards. Professor Brader is also an excellent teacher of and mentor to graduate students, both within the classroom and on their dissertation committee, and they give him particularly high marks.

Research – Professor Brader has made significant contributions to our understanding of a range of areas, including the role of emotion in politics, race and politics, the development of political parties, and experimental methods. He has published thirteen articles and chapters, many in top journals in his field. In recognition of his contributions in to his field, he was named as the top scholar of his generation in the area of political behavior by the American Political Science Association in 2009. He has received consistent funding in the form of fellowships and grants in support of his research.

Recent and Significant Publications:

“Cross-pressures scores: An individual-level measure of cumulative partisan pressures arising from social group memberships,” with J. A. Tucker and A. Therriault, *Political Behavior*, forthcoming.

“Which parties can lead opinion? Experimental evidence on partisan cue-taking in multiparty democracies,” with J. A. Tucker and D. Duell, *Comparative Political Studies*, forthcoming.

“Election night’s alright for fighting: The role of emotions in political participation,” with N. A. Valentino, et al., *Journal of Politics*, 73(1), 2011, pp. 156-170.

“What triggers public opposition to immigration? Anxiety, group cues, and immigration threat,” with N. A. Valentino and E. Suhay, *American Journal of Political Science*, 52(4), 2008, pp. 959-978.

Service – Professor Brader has served on important committees and provided valuable service to his department. His record of service to the discipline is just as strong, with membership on several editorial boards, service on several discipline-wide committees and organizations, and service for the American National Election Study.

#### External Reviewers:

##### Reviewer (A)

“I am confident that he would earn promotion to (full) professor [at my institution]... He has seriously entered the set of well known, well regarded...senior scholars.”

##### Reviewer (B)

“All in all, it is clear that Brader has become a leading exponent of the role that emotions play in politics and so it is not surprising that researchers increasingly turn to his work to learn about this important topic in political science. ... Brader has written a number of important papers during the last six years. ... viewed as a whole they offer clear and compelling evidence of an outstanding research program.”

##### Reviewer (C)

“His accomplishments are outstanding, he is an international leader with worldwide visibility, and he is clearly among the most impressive/important American politics scholars in his generation. ... what Professor Brader has produced during his time at the University of Michigan is truly remarkable.”

##### Reviewer (D)

“...[Brader] is a fine scholar who has a strong and growing reputation in the field. It is fair to say within his cohort he is among the very top scholars in the study of political behavior. Just consider the various leadership positions and awards he has secured over the last few years. ... There is little doubt that...[he] will remain an active scholar, bringing him and your outstanding university visibility.”

##### Reviewer (E)

“Brader’s work also overturns conventional wisdom regarding who is affected by emotional appeals. In contrast to conventional accounts and perhaps in contrast to our intuition, it turns out that those who are more knowledgeable about politics are more affected by emotional appeals. his is a striking finding...”

Reviewer (F)

“In both quantity and quality, past performance and likely future trajectory, and on the crucial factor of reputation and influence among his peers, Professor Brader has created a scholarly record that is very nearly unsurpassed by one of his generation. In a relatively short time, he has become one of the most influential scholars in his field”

Reviewer (G)

“From a reasonably outside perspective, Professor Brader has clearly grown from being a prize-winning... ‘emerging scholar’ to now being simply a fully-established senior scholar – which is exactly what we want all of our colleagues to do after they receive tenure. Indeed, his productivity has, if anything, actually increased since his last promotion.”

Reviewer (H)

“He has been a leader in resurrecting the study of emotions in public opinion, attaining visibility comparable to the much more senior scholars...”

Summary of Recommendation:

Professor Brader is an accomplished and influential political scientist. He is also an excellent provider of collective goods, a wonderful mentor, and a successful teacher. The Executive Committee of the College of Literature, Science, and the Arts and I recommend that Associate Professor Ted Brader be promoted to the rank of professor of political science, with tenure, College of Literature, Science, and the Arts.



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Terrence J. McDonald  
Arthur F. Thurnau Professor,  
Professor of History and Dean  
College of Literature, Science, and the Arts

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